



Terms and Conditions of the Crimson Loyalty Program

Definitions:

'Crimson', 'Crimson Education', 'we', 'us' means Crimson Education and any of its associated entities.

'Referee' means someone who has been referred to Crimson Education by the Referrer, where the Referee is previously unknown to Crimson Education.

'Referrer' means someone who is an existing customer of Crimson Education and associated entities.

'Referral Points' means points that are accumulated by a Referrer for every unique Referee that purchases Crimson services.

'Reward' means a gift or an experience offered by Crimson Education, subject to availability and may change from time to time.

Term: the promotion commences on 27 March 2019, and will expire 31 March 2020, unless extended by Crimson Education.

Conditions of Entry

How to enter:

1. Referrer to send URL link <https://www.crimsoneducation.org/pages/crimsonloyaltyprogram-joinus.html> to Referee.
2. Referee fills in a consultation sign-up form and includes Referrer's name in the form.
3. Referee purchases any Crimson university admissions services, and is on-boarded onto the Crimson App.
4. Referrer will receive one Referral Point for every unique Referee that purchases Crimson services.
5. Referrer will be notified if and when their friend, a Referee, is on-boarded onto the Crimson App. Crimson Education will keep a record of the number Referral Points a Referrer receives, and the number of Referral Points redeemed.
6. Promotion commences on 27 March 2019.
7. Giveaways and experiences must be claimed by 31 March 2020.
8. When a Referee fills in a consultation sign-up form, their details will be entered into the Crimson Education marketing database. They may receive regular offers, promotions and useful hints and tips from Crimson Education. They may opt-out of this marketing database by following the instructions contained in any of the promotional emails received. Crimson Education's privacy policy can be found at: <https://www.crimsoneducation.org/au/privacy-policy>

How to redeem:

1. Referrers may redeem Rewards at any time they receive a Referral Point, during the promotion period.
2. Referral Points may only be used once, and once used, they will expire. For example, if you refer 10 students over 5 months and choose to claim a reward or experience worth 3 Referral Points, you will then have 7 Referral Points remaining.
3. Rewards may be subject to change due to availability. Crimson will provide products and/or services that match the value of featured giveaways.
4. All rewards can be exchanged for Crimson services or a donation to a charity, subject to Crimson Education's approval.
5. Rewards cannot be sold in exchange for cash.
6. For Rewards that take place outside your city of residence, it is the Referrer's responsibility to cover the cost of travel to that Reward, unless stated otherwise (e.g. the Reward associated with the 20+ Referees in which return flights are provided).
 - a. Where a Reward includes cost of flights:
 - i. All taxes or airline surcharges associated directly with flight tickets are the responsibility of the Referrer.
 - ii. Once flights have been booked and flight tickets are issued, the Referrer is responsible for any costs associated with subsequent itinerary changes, cancellations, amendments or other administration charges.

For more information, please visit crimsoneducation.org or email info@crimsoneducation.org

Kind regards,

The Crimson Education Team